

A ticket to the US costs just Rs 14,500



Iceland's low-cost long-haul WOW Airline is planning to offer a flight to the US from India just for Rs 14,500 per ticket for travelling from Delhi to Reykjavik on every Wednesday, Friday and Sunday.

The Icelandic airline recently announced expanding its service to India and WOW Airline is all excited to commence its service in India, considering the huge population and a huge market that loves economic flying options. With the launch in India, WOW Airline is looking forward to offering an array of exclusive air services in domestic and international flying options in the country. Being a low-cost airline, they are aggressively promoting their low rates to lure the customers, and that is likely to remain their strategy in India too.

The most highlighted offer is WOW Airline's plan to offer a flight to the US from India just for Rs 14,500 per ticket for travelling from Delhi to Reykjavik on every Wednesday, Friday and Sunday. If you are wondering about how can the airline afford such cheap rates, it is because the price is just for the seat, and you have to pay for all extra services like getting food on-board and extra luggage.

Which means, basic rates will only allow you to board the flight and carry a single personal luggage. Extra facilities like booking an in-flight meal or hiring a car for your personal transport will be available while you book the ticket and cost extra money. For India, the airline will concentrate on serving the food that suits the Indian taste, and have partnered up with The Oberoi Group of hotels to serve the food on board.

The airline is also receiving an overwhelming response, about their plans to offer cheap flight to Iceland, the US, and Canada from India. Apart from all these promotions, they are running a special promotion for the couples getting married from November 2018 to May 2019 with a chance to win a fully paid five days trips to Iceland. This could actually bring a Jio-effect in Indian commercial airline market.