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Export date: Fri Aug 23 8:44:57 2019 / +0000 GMT

Enjoy Hollywood with dirt-cheap deal with Hooq's new VOD service

Love Hollywood cinema? You can now enjoy after-release Hollywood movies and shows for 90 days at just Rs 89 with Hooq's newly launched video-on-demand (VOD) service. Devour your thirst for some Hollywood.

The video-on-demand segment is seeing a steady rise which has forced companies to revamp their strategies. Hooq was launched back in 2015 and looking at India's growing demand for Hollywood content, it will now focus on curating one of the largest repository of Hollywood content. What's more, the company has also announced an all-new introductory subscription offer of Rs. 89 for three months. This scheme is a joint venture of Hooq, the Warner Bros, Sony Pictures and Singtel which aims to capture the mass market through its "best of Hollywood proposition".

VOD service providers which provide original content to users like Netflix, Amazon Prime Video and Hotstar are already in market, but there is no one giving the best and latest of Hollywood ? and that is where Hooq is hooking up. So did you miss any of the latest or old-gold Hollywood you wanted to watch, like - Wonder Woman, The Da Vinci Code and TV series such as The Flash, Arrow, Gotham, Friends and others? Don't worry, Hooq's got ya covered there. Not just that, subscribers will also be able to access Hooq exclusives like Lucifer, Supergirl, The Big Bang Theory, and DC's Legends of Tomorrow among others.

There may also be plans of bringing in the Transactional Video On Demand (TVOD) service which will allow users to rent movies and pay as per views. So if you want to watch a movie you have been loving since ages, or you want to watch something that has been released 90 days earlier ? Hooq it is. The introductory offer, especially, is a grab ? 1 rupee per day and let's say you watch on movie in two days, which means it will cost you just 2 rupees per movie! Even dirt doesn't come that cheap, right!