

Mercedes launches much awaited C-Class in India



The first Mercedes C Class was launched in India back in 1970s, and it has been the company's bestselling sedan, consistently in last two decades. Fast forwarding to 2018, Mercedes-Benz has launched the much-awaited facelift version of the current W205 generation in India.

Being one of the largest and fastest growing automobile market, India is a huge market for premium international car brands like BMW, Mercedes-Benz, Bugatti, Audi, Lamborghini and more. Continuing improvement in the bestselling range, Mercedes Benz has launched recently launched the facelift version for its latest benchmark C Class series in India. Tagged with a starting price of Rs. 40 lakh (ex-showroom), the C Class facelift comes with the new BS-VI engine in the C 220d Prime model.

Powered with a new 2.0-litre diesel motor, Merc C 220d churns up to 194 horsepower and 440 Nm of torque - a much improvement compared to 170 horsepower and 400 Nm torque in previous versions. The powerful engine can make the sedan go from 0 to 100 in around 7.9 seconds and will be much more fuel efficient compared to other Mercs in India. Whereas C 300d AMG Line, being the top model will have a massive 245 horsepower BS-VI engine and has 500 Nm torque, which could make it go from 0 to 100 in just 5.9 seconds

About the exteriors, the C Class facelifts are adorned with a diamond studded grille and new LED headlamps on its either side giving out a sportier, classier look. The car comes with 17 inches alloy wheels, which can be customized to 18 inches and a bulky bumper for added masculinity while keeping it sleek. All in all the price of C 220d Prime is Rs 40 lakh (ex-showroom), C 220d progressive will cost Rs 44.25 lakh (ex-showroom) and C 300d at Rs 48.5 lakh (ex-showroom).