

Salman Khan tops the Forbes top 100 Indian Celebrity list, again



Bollywood superstar Salman Khan has once again managed to secure the topmost position in Forbes India's list of top 100 Indian Celebrity 2017, while Shah Rukh Khan, Virat Kohli, Akshay Kumar and Sachin Tendulkar at second, third, fourth and fifth spots.

A fresh new year, a fresh new list from Forbes that ranks all the very famous celebrities ? and this time, the ranking was done based on earnings and age instead of earnings and fame. Yet, the results remained almost similar to last year, with Salman Khan remaining on the top once again. Why is he on top? Well, because he is a 47-year-old superstar who earns Rs 63.7 lakh every-single-day all year round. Bingo! Salman's annual earnings last year staggers up to a banging Rs 232.83 crore, owing to his films, TV shows, production ventures, commercials etc. With Rs 170.5 crore, Shah Rukh Khan secured the second spot ? thanks to his bevy of commercials, promotional assignments and endorsements apart from film releases. And the third spot was caught up by 29-year-old cricket champion Virat Kohli with close to Rs 100.72 crores.

The top three India celebs were followed by Akshay Kumar (Rs98.25 crore) on fourth, Sachin Tendulkar (Rs82.50 crore) ? who moved up a few places to secure fifth rank, Aamir Khan (Rs. 68.75 crore) on sixth, Priyanka Chopra (Rs. 68 crore) on seventh, M S Dhoni (Rs. 63.77 crore) on eight, Hrithik Roshan (Rs. 63.12 crore) on ninth and Ranveer Singh (Rs. 62.63 crore) on tenth position. Notably, Priyanka Chopra is the only female celebrity who made it in the top 10 list and Amitabh Bachchan was dropped out from the top 10 this year.

Badminton player P V Sindhu made the most impressive jump as she climbed up from 49th position last year to 13th this year ? credits to series of victories she made on international platforms. With Rs 57.25 crore earning annually, Sindhu was the highest money gainer as her total earnings soared nearly 17 times, propelled by several brand endorsements following her 2016 Rio Olympics silver medal. It is all about how they perform. Until next year.