

World Wildlife Day celebrated globally



World Wildlife Day is celebrated every year on March 3 since the decision taken by UN on December 20, 2013. This year Wildlife day was observed with the theme "Listen to the young voices" throughout the world.

The call of World Wildlife Day 2017 is to engage and empower youth and spread awareness among them regarding the protection of endangered wildlife species. The purpose was to give new opportunities and incentives youth to combat conservation issues and forge together towards a better world unitedly.

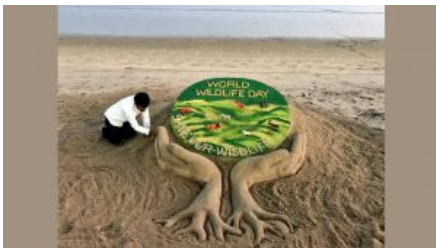


Image Credit: surarsansand

The day is celebrated and implemented by CITES (Convention on International Trade in Endangered Species of Wild Flora and Fauna). CITES Secretary-General, John E. Scanlon, said, "Given the current rate of poaching and smuggling, will future generations one day speak of elephants, rhinoceros and many other endangered species as we speak of mammoths: magnificent creatures belonging to the past? We must not and will not allow this to happen."

CITES is one of the world's most powerful organisations for biodiversity conservation through the regulation of trade in wild flora and fauna.

Indian sand artist, Sudarsan Patnaik created a sand art in Puri, Odisha as a tribute to the celebration of World Wildlife Day.